

CitizenMe has a growing base of **over 220K international Citizens** through our platform
 And **over 50 million** via our integrated and trusted panel partners.



AVAILABLE AUDIENCES



CitizenMe Audiences

When you need **unique insights and varied data sources** globally, on a national scale or on a specific custom audience.

Key points:

- **Over 220K** highly engaged, data rich respondents
- Access a **wide range of data**; from AI algorithms (e.g. psychometrics), verified API connections (e.g. app usage) and self reported survey questions
- **Ethical & superior** verification methods

Panel Partner Audiences

When you need the convenience of reaching a very **niche audience quickly or conduct traditional research** in a hard to reach market.

Key points:

- **Over 50 million** industry standard panellists
- Access to **traditional survey questions** such as single choice, multiple choice, rating scales, open text and open numeric
- **Best practice** verification methods

All projects are set up and analysed on the CitizenMe platform. This offers you the same easy to use interface for survey creation and data analysis, regardless of your chosen audience sourcing option.

CUSTOM AUDIENCES

CitizenMe can build and grow custom audiences on request for you. Whether you need a specific age demographic or want to reach consumers of your product in a specific country, our insights team can create your ideal audience using our wide range of data sources.

App usage

Age



Country

Personality type

Example audience = UK, 18–50 year old, Females, Highly extraverted, Use Facebook weekly